

OFFICIAL MEDIA KIT / 2026

EMPOWER *the Room*

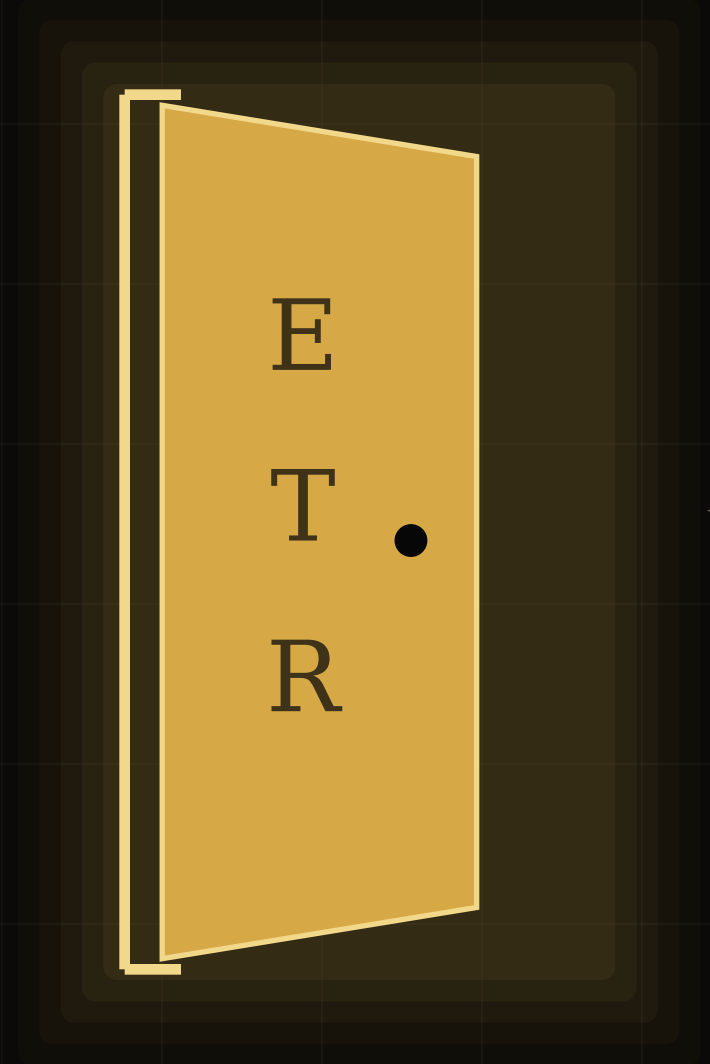
STORIES THAT MOVE PEOPLE.

Conversations that move the room.

An independent media and live-experience platform built around the truth behind betting on yourself.

PODCAST / PANELS / SPEAKING / LIVE EVENTS

empowertheroom.com



WHERE PEOPLE TELL THE PART OF SUCCESS THEY USUALLY EDIT OUT.

Empower the Room turns lived experience into shared wisdom through intimate interviews, layered panels and live moments.

THE PROMISE

Real stories. Bold conversations. A useful next move.

POSITIONING

Independent media

Podcast, panels, speaking and live experiences

CORE THEME

Bet on yourself

The risk, cost and proof behind choosing your own path

BRAND PROMISE

Forward motion

Truth that creates clarity, courage and a practical next move

CURRENT STAGE

Pre-launch

Founding partnership opportunities are now open

ONE ROOM. MULTIPLE WAYS TO ENTER.

Distinct formats. One editorial standard: truth over performance.

01

The Turning Point

One story. One defining decision. The moment everything changed.

02

Women in the Room

Women building, leading, starting again and changing what comes next.

03

Men in the Room

Honest conversations about risk, responsibility, pressure and purpose.

04

Room Notes

Focused lessons that turn insight into a practical next move.

05

Live From the Room

Panels and recordings where the audience becomes part of the story.

BET ON *Yourself.*

The moment everything changed - and what the decision really cost.

Season One goes beyond the highlight reel to explore the risk, rejection, money, sacrifice, lonely middle and hard-won proof behind choosing your own path.

THE CONVERSATION ARC

01 The old room

02 The bet

03 The cost

04 The lonely middle

05 The proof

06 Pass the key

PEOPLE READY TO MAKE THE NEXT BRAVE MOVE.

ENTREPRENEURS

CREATORS

LEADERS

CAREER CHANGERS

BUILDERS

BELIEVERS

PEOPLE REBUILDING

We are building for listeners and attendees who value honest experience, practical wisdom, ownership, reinvention and purpose.

LAUNCH TRANSPARENCY

Verified audience and performance data will be added as the platform launches. No inflated projections. No borrowed numbers.

JOIN THE ROOM BEFORE THE CONVERSATION BECOMES CROWDED.

Founding partners can help shape thoughtful, high-integrity activations from the beginning - with audience value and brand fit leading every decision.

partners@empowertheroom.com

empowertheroom.com/partner

- 01 Founding season sponsorship
- 02 Episode or editorial-series partnership
- 03 Live-event and panel partnership
- 04 Branded conversation or useful resource
- 05 Community and mission-aligned collaboration

BRING THE RIGHT CONVERSATION INTO THE ROOM.

*Real stories. Bold conversations.
The truth behind betting on yourself.*

For interviews, press requests, guest pitches, speaking, panels and live experiences.

PRESS AND MEDIA

press@empowertheroom.com

PARTNERSHIPS

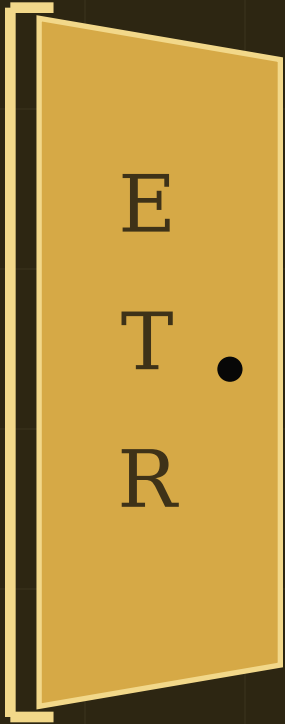
partners@empowertheroom.com

GUEST PITCHES

guest@empowertheroom.com

BOOKINGS

bookings@empowertheroom.com



EMPOWER *the Room*

**YOUR STORY HAS POWER.
BRING IT INTO THE ROOM.**

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